

Dawn M. Best

Designer - Illustrator - Marketing Consultant

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A dedicated professional able to utilize both cutting-edge and traditional methods to convey ideas that are dynamic and captivating. My flexibility allows me to take charge of multiple tasks, and my experience enables me to be an adept problem solver. Above all, I remain open minded and interested in expanding my career horizons.

Online Portfolio:

<http://www.dawnbest.com>

Relevant Employment Experience

Archie Comics Publications, Mamaroneck, NY

Penciller, June 2001 – Present (Ongoing Freelance)

- Created layouts and illustrations in a comic book format
- Acting main penciller for "Sonic the Hedgehog" and "Knuckles the Echidna" series'
- Worked with SEGA of America to comply with mascot standards for a major video game producer

Dawn Best dot Com

Director, March 2002 - Present (Freelance)

- Consulted a variety of clients on marketing needs ranging from basic visual presence with graphics and live media, to special projects such as interactive software and games, comic books, and television
- Rendered, designed and printed graphics, illustrations, and photographs for visual media

SLGG Resources, LLC (Formerly Finity Resources), Santa Ana, CA

Senior Recruitment Professional, August 2006 - Present

- Creation of visual presence for this turn-key business solutions company, including logo design and website layout
- Brainstormed marketing strategy and created new marketing materials as needed
- Recruited, screened, and interviewed capable candidates for temporary assignments and permanent careers with an emphasis on designers, printers, IT, and technical contracts
- Interim executive assistant to the Enterprise Risk Management Services Managing Partner
- Set up of Irvine office and beginning stages of HR Management
- Set up of Santa Ana office and beginning stages of HR Management

Inbox360, Williamsport, PA

Senior Designer/Coordinator April 2004 - March 2006

- Managed and trained a team of artists in best practices with a focus on web and print design
- Designed and coded layouts for e-mail and web design
- Rendered illustrations and designs for corporate media, including digital media and print

Skills Summary

Design: Able to use basic elements of design to create visually appealing layouts - Strong background in working with Photoshop, Illustrator, and other digital imaging software - Knowledgeable in file formatting, image compression, and layout slicing to reduce online load time - Has an extensive knowledge of image importing, illustration, and scanning in high resolution - Able to compose animations in GIF format within Adobe ImageReady and GIFBuilder

Computer Technology: Well-versed in operation of Macintosh and PC systems, including OS such as Windows XP and variants, MacOS X, Windows 98 and lower, MacOS 9 and lower - Extensive

knowledge of software includes Adobe Photoshop, Adobe Illustrator, Adobe ImageReady, 3D Studio Max, Macromedia Dreamweaver, Macromedia Flash, Microsoft Word, Microsoft Excel, Microsoft Powerpoint, and others - Understands basic hardware installation procedure within a desktop or laptop computer, including RAM, video cards, network cards, power cables, cooling devices, and others - Has a working knowledge of network building and setup between similar or dissimilar operating systems

Web Scripting and Layout: Has a broad understanding of current web design best practices - Knowledgeable in HTML, JavaScript, ASP, CSS and Flash - Complete familiarity with FTP and other file transfer methods - Understands compatibility issues between major browsers such as Microsoft Internet Explorer, Firefox, Netscape, and older or lesser-known variants such as the AOL browser and iBrowse - Well-versed in the differences between Windows and MacOS systems and their ability to properly render web-based script such as HTML or Java

Communication: Able to type 90+ WPM - Comfortable presenting information in various formats during presentations, meetings, conference calls, and convention appearances - People-oriented, and more than willing to report to several individuals while remaining organized and focused on multiple tasks and time constraints - Includes a basic knowledge of Spanish and Italian languages

Customer Service: Adept at problem solving and able to manage multiple issues while keeping a friendly and professional climate throughout interaction with customers, both live and via phone or the internet - Knowledgeable in forum and internet etiquette and able to present a positive approach in a text-only and/or email environment

Education

Bradley Academy for the Visual Arts, York, PA
Associate Degree in Specialized Technology, March 2002
Major: Graphic Design, GPA: 3.30